



Salexphere

AI Sales Assistant
For Sales Growth

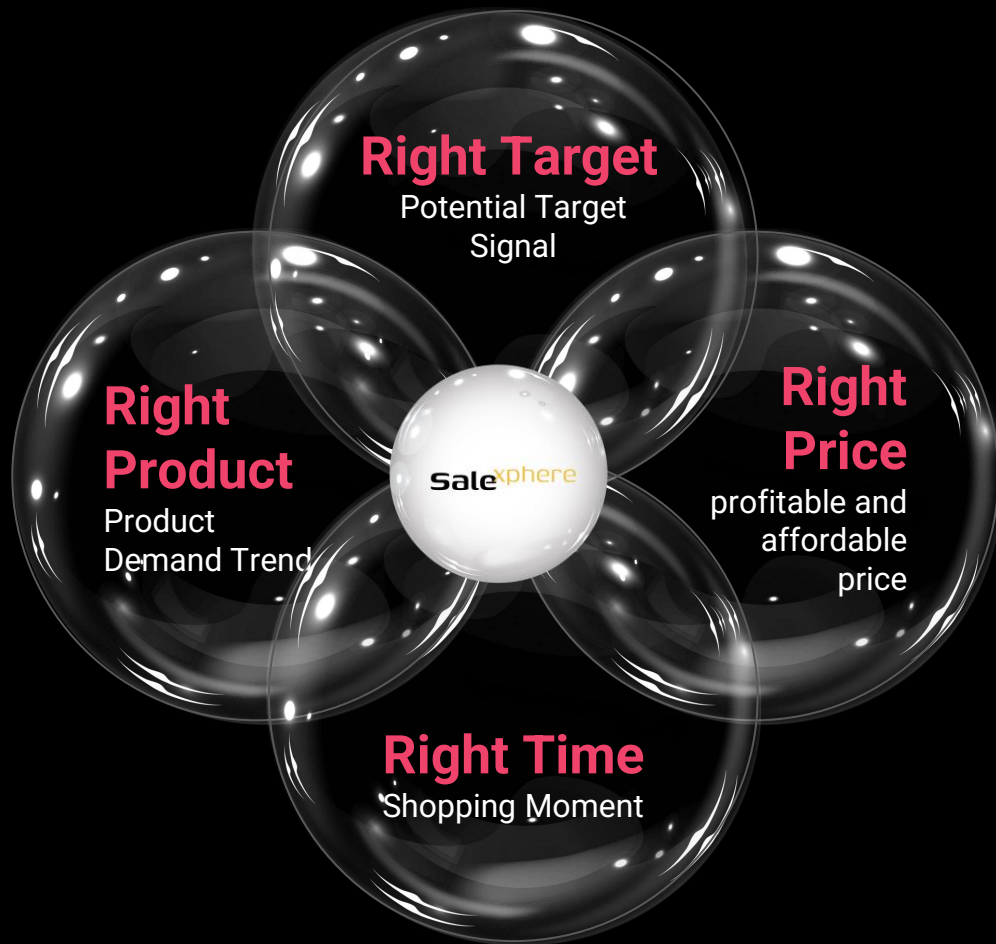
sāl-sfir
เซา-สเฟีย

Sale^xphere

Hyper-
Personal^{Right}tation
with the
4 RIGHTs

SaleXphere :

The AI sales assistant that helps you sell the **right product** to the **right customer** at the **right time** and **highest price** they are willing to pay.



The Secret of Personal Rights

“INTEGRATION”

**eMarketplace
Product
Listening**



Product Demand Trend
Product Price Point
(Min/Max Price and volume sell)

**Customer
Data and CRM**



Customer Segment
Buying Behaviour
CRM Activity

**Chat Intent
and
Touchpoint**



Chat Intent
Prospects Segment
Communication Time &
Touchpoint
(Customer Chat Ticket)

How to grow your sales like crazy

Data **Integration**

- Product Listening
- Customer Data & CRM
- Buyer In-Lower Funnel
- Communication Channel

Sales offerings Recommended by AI

Data-Driven Offering based on SaleXphere Algorithm :

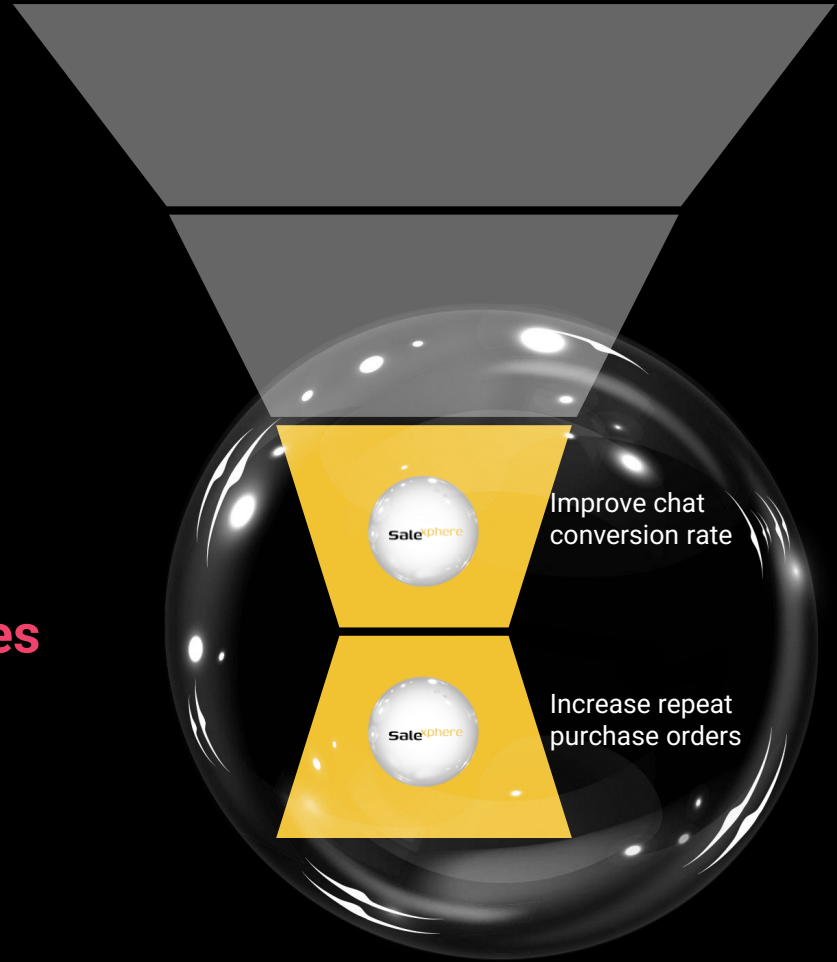
- **Product trending**
- **Product Price Point**
- **Customer product intent Signal**
- **Personalize price sensitivity**
- **Chat Engagement Time**

Sales **Actionable**

Shoppertainment Sales
Tactics: Launch Material
with Functional and
Emotional Benefits to
Drive Checkout

Sales Growth Strategy and Measurement

SaleXphere's AI algorithm helps you grow sales by boosting **chat conversion rates** for hot leads and **maximizing customer lifetime value** for existing customers.



Launch your sales to the moon !

No more dump pricing war on double digit day.

Let focus!

Key Features

AI Offering Dashboard

All promotions are automate recommended by SaleXphere data model for sales admin review and **launch with a single click.**

LAUNCH Promo

Customer GMV Boost

Custom sales plans for **segmented audiences**

Sales admins can create custom sales plans for different audience segments using rule-based criteria, such as:

- Last month's buyers
- Top 100 spenders
- Abandoned cart customers
- Category lovers
- Customers who have chatted in the past 7 days

LAUNCH Promo

Product Sales Boost

Custom Sales Plans for **Specific Product Selections**

To support product sales strategy, SaleXphere can generate custom sales plans for individual products, considering the following factors.

- Product category
- Brand
- List of Product dead stock
- List of Product high value

LAUNCH Promo

FLASH SALE

15 Mins Countdown

Checkout now:
It's your last chance to save!









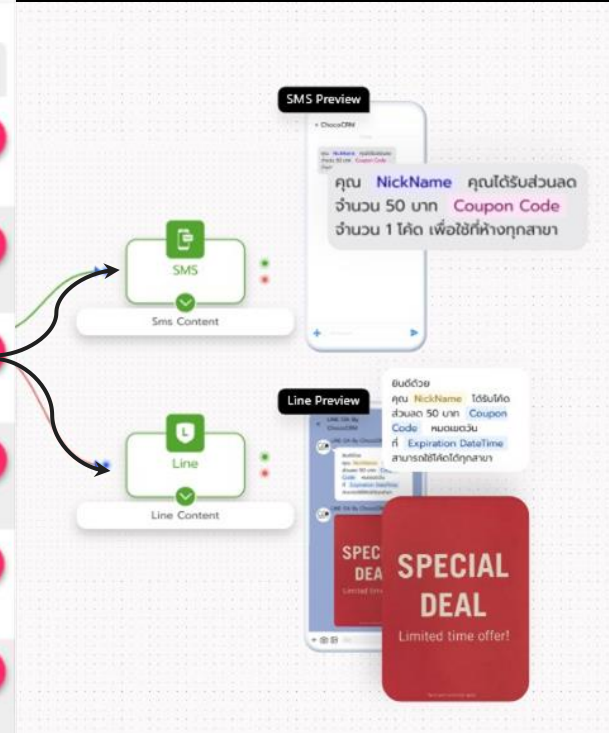
Shop Now !

Today' Promote : AI Offering Dashboard

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Products recommended list to maximize sales and profit

Sale ^x phere					
	SKU Name	Price Max offer	Price Min Offer	Estimated Chat Customer	Estimated CRM Customer
	Product Name	8,500	7,500	20	128
	Product Name	6,500	5,590	15	235
	Product Name	7,500	6,500	30	230
	Product Name	3,200	2,850	9	550
	Product Name	990	750	27	980
	Product Name	4,950	4,450	22	650



UpSelling : Customer GMV Boost

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Custom sales plans for segmented audiences such as :
Related Order - Product Related
RePurchase - Product Lifecycle Recall

Boonmian
Play

Admin B Sales ทำส่งดูแอดม่อนอยู่
แอดม่อน: คุยอยู่ทำงาน

007832 ไม่ยอ้อ

→ ส่งแอด ✓ จบแอด

สนใจทำ Botox หน้าเรียว
ปรึกษาเราใน

Admin A Sales ส่งแอดให้ Admin B Marketing
30/03/65 | 18:26

Admin B Sales รับแอด
30/03/65 | 18:26

Admin B 24/05/64 | 18:17

การทํา Botox หน้าเรียวจะมีค่าใช้จ่ายดังนี้ค่ะ
.....
โน้ตแสดงของคุณทุก ทางร้านมีส่วนให้พิเศษ
.....

Play 24/05/64 | 18:17

ขอบคุณค่า เดี่ยวขอคิดก่อนนะค่ะ

Admin B 24/05/64 | 18:17

ได้ค่ะ คุณมุกยังมีบัตรตัดเงินไหมแล้ว
คุณมุกจองได้ทันทีเลยนะคะ
ทางร้านก็พร้อมยินดีให้บริการค่ะ

Admin B Sales จบแอด
30/03/65 | 18:26

ปิด ป๊อป 007832

ตอนเพื่อนแอดกับนี้

Chayamon Natcharat

086-360-5383

21 มีนาคม 2538

★ 23,042 แด้ม

★ มาครั้งล่าสุด 90 วัน
วันที่ 20 มีนาคม 2566 เวลา 15:07

★ สะสมแด้ม

★ สิทธิพิเศษ

★ ข้อมูลสมาชิก

Chayamon Natcharat

086-360-5383

21 มีนาคม 2538

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★ สะสมแด้ม

★ สิทธิพิเศษ

★ ข้อมูลสมาชิก

SKU Name	Price Max offer	Price Min Offer	Estimated Chat Customer	Estimated CRM Customer	LAUNCH Promo
Product Name	8,500	7,500	20	128	8.8%
Product Name	6,500	5,590	15	235	8.8%
Product Name	7,500	6,500	30	230	8.8%
Product Name	3,200	2,850	9	550	8.8%

Clear Stock : Product Boost

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Custom Sales Plans for Specific Product Selections :

NPD Launched

High Value Product Boost

Stock Management - Clear Dead stock

☰ รหัสสาขา 00001 สาขา HEADQUARTERS

ตั้งค่า CRM


อัปเดตแผนแพ็คเกจ

ภาพรวม

< ย้อนกลับ

สะสมแต้ม

สะสมแต้มพิเศษ



Product :
xxxx

Category :
xxxxx

SubCategory :
xxxx

ดูรายการ

Max Price Offer

฿ 6,500

Min Price Offer

★ 5,850

หมายเหตุ

ระบุ

ถัดไป

Encourage Engagement

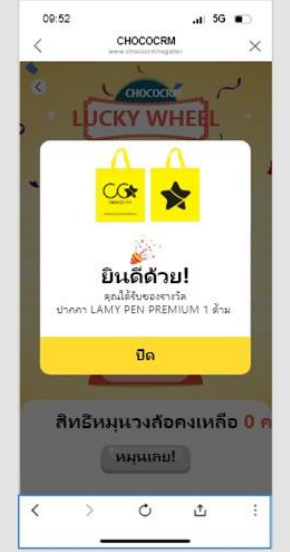
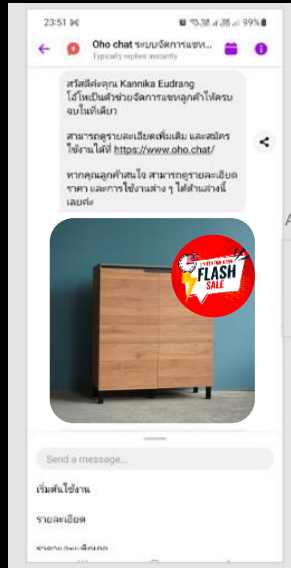
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Flash Deal

CRM Activity

Checkout now !

To retain user chat tickets.



* Please note that the time countdown interface is only available on the LINE Channel. For non-LINE Channel users, the promotion will still be available for 15 minutes, and user will receive a caption with the specific last-minute offering.

Improve Onboarding Experience Only 7-Days Integration

From 30 days to under 7 days for moving all operation to new experience.

How to Apply

1. **Switch** : Easy to switch from your old system to new by using Automate template set up.
1. **Start** : Fast start for admin team by universal workflow design with same behavior but better outcome.
1. **Spike** : Improve your operation from the best practice flow system to spike your sale growth.



Business Win

1. **Sales Growth:** Increase sales by increasing chat conversion rate and customer lifetime value.
2. **Profitability:** Boost profits by selling at the highest price customers are willing to pay.
3. **Marketing Effectiveness:** Enhance marketing effectiveness with seamless data utilization.
4. **Operational Efficiency:** Easily access data and launch promos.
5. **Return on Investment:** Improve ROI.

Our Partner In SaleXphere



Smart CRM for Stronger
Loyalty and Better
Connections



All-in-one Chat Management for
the most effective online sales
and communication



E-Commerce Big Data
Platform
We provide online shoppers
insight to grow your digital retail
with data in detail

Data First

Actionable Data Solution
When CREATIVITY meets DATA,
everything is possible.



Salexphere

AI Sales Assistant
For Sales Growth

Thank You

Data First Co.,Ltd.

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Email : songpon@datafirst.co.th